

MEDIA RELEASE

88 million steps for three charity projects: Medartis hands over donation to the Pro UKBB Foundation

Basel, 8. July 2021: During one month, the global workforce of the Basel-based Medtech company Medartis collected steps to financially support three charitable children's projects. The motivation and participation in the #MedartisChallenge clearly exceeded expectations. As a result, a donation check for CHF 12 000 was presented to the Pro UKBB Foundation on Thursday.

"The goal of our global workforce was to collect 45 million steps for a good cause within 30 days. The participation of our employees significantly exceeded our own expectations, and in the end the pedometers registered collectively over 88 million movements," explained **Medartis CEO Christoph Brönnimann** at the symbolic check presentation on Thursday at the University Children's Hospital Basel. "We are pleased to support such an important healthcare organization as the Pro UKBB Foundation, with whom we share the conviction that thanks to innovation, medical progress and mental support, children recover more quickly and better treatment results are achieved." The positive response of the workforce to the fundraising campaign prompted the Medartis management to generously round up the donation amount.

Sick children often find it difficult to be cured with the best possible treatment. As a rule, they are only covered by statutory health insurance, and cost of treatments for young patients are often considerable. The Pro UKBB Foundation, based in Basel, is dedicated to the well-being of children, adolescents and their families and provides financial support for medical treatment as well as nursing and therapeutic care at the University Children's Hospital Basel.

As part of this fundraising initiative, Medartis also financially benefited the "**Theodora Foundation**" and the Peruvian children's aid project "**Lacitos de Luz**" (translated as Ribbons of Light) with up to 1 000 Swiss francs each. Medartis is pleased to support these three important charitable foundations and thus contribute to better healthcare for children.

Picture (from left to right): Salvatore Risoli und Christina Götze (#MedartisChallenge), Nicole Herrmann (Director of the Pro UKBB Foundation) und Christoph Brönnimann (CEO Medartis)



About Medartis

Founded in 1997 and headquartered in Basel, Switzerland, Medartis is one of the world's leading manufacturers and providers of medical devices for surgical fixation of bone fractures for upper and lower extremities as well as for the craniomaxillofacial region. Medartis employs approximately 650 individuals across its 14 locations, with products offered in over 50 countries globally. Medartis is committed to providing surgeons and operating theatre personnel with the most innovative titanium implants and instruments as well as best in class service. For more information, please visit www.medartis.com.

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